



H&S WORLDWIDE

GLOBAL RESEARCH & COORDINATION

What is H&S WORLDWIDE?

Utilising the nation's biggest overseas network of approximately 450 Japanese correspondents in 141 countries/348 cities, we provide global research, translation/interpretation, and coordination services primarily for Japanese clients. Of late we have increasingly offered consultation for foreign companies that are attempting to make inroads into the Japanese market. Our bilingual staff can readily cater to any inquiries you may have.

Corporate Profile

Company Name: H&S WORLDWIDE

Mailing Address: 6-32-9-4A Okusawa Setagaya-ku Tokyo 158-0083 JAPAN

E-mail: info@hsww.jp

Representative CEOs: Asako Suzuki, Emi Hagino

Foundation Date: 24th Dec, 2010

Our Banker: Mitsui-Sumitomo Bank, Denen-chofu Branch

Our Business: We offer a wide-ranging services utilising our broad overseas network.

- Global Research
- Global Coordination
- Global Contents Generation and Production (for the Print & Broadcast Media)
- Inbound Business (for overseas clients)
- Translation & Interpretation
- Operation of the website about our network of Japanese females living abroad “Handsome Worldwide” <http://www.hsww.jp/>
- PR for the Swiss sports fashion brand [sn]super.natural <http://sn-supernatural.jp>

Clients: Advertising agencies, Research companies, TV & Radio stations, Publishers, and Convention companies, etc.

URL: <http://www.handsww.com/>

Our Business for Foreign Clients

Global research and coordination for Japanese clients constitutes the vast majority of our services, but recently we have increasingly received requests from foreign clients regarding business opportunities and coordination in Japan.

1. Web-based Research

Our research ranges from local web-based studies to a long term investigations, including reports and translations.

2. Mystery Shopper

Our mystery shopper conducts shop visits and photo shooting.

3. Consumer Interviews

We perform a comprehensive coordination business of consumer interviews in Japan, which include recruitment, provision of simultaneous translation, and debriefing.

4. Coordinating Foreign Media Interviews & Visits

We perform a comprehensive coordination business of consumer interviews in Japan, which include recruitment, provision of simultaneous translation, and debriefing.